

# Department of Media

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Department of Media offers quality education to the graduate students who pursue their careers in the media and cultural industries, journalism, advertising, public relations, and non-mediated areas of communication. A wide variety of theory and research focused on individual students' interests are taught and performed by top-notch faculty members in the academic field of media studies.

## | Degree Requirements |

- At least 24 course units of graduate-level credit in the Department of Media courses are required for a master's degree. A total of 60 course units are required for a Ph.D. degree(including units completed in the master's course).
- Students must pass the qualifying examination
- Thesis-track students must fulfill proposal presentation, thesis submission, and oral defense of the thesis in the designated semesters respectively.
- Students who opt for the non-thesis track must obtain six credits from the courses of the Department of Media instead of thesis credits.

## | Courses |

Advertising Research  
AI and Media  
Communication Theories  
Communication Research Methods  
Communication Technology and Psychology  
Computational Research Method  
Critical Communication  
Cultural Studies  
Culture and Visual Contents  
Health Communication  
Interpersonal Communication  
Journalism and Society  
Media Industry and Policies  
Media Management and Economics  
Media Psychology  
Persuasive Communication

## | Faculty |

- \_\_\_ Kyun-Tae Hahn, Ph.D. University of Texas at Austin, 1987, Professor, Research Method in Communication, hahnkt@khu.ac.kr
- \_\_\_ Tae-Wan Kang, Ph.D. University of Münster, 1993, Professor, Critical Communication, ckang@khu.ac.kr
- \_\_\_ In-Hee Lee, Ph.D. Rutgers University, 1994, Professor, New Media, ihlee@khu.ac.kr
- \_\_\_ Tae-Yong Kim, Ph.D. University of North Carolina, 1996, Professor, Advertising, persuasion@hanmail.net
- \_\_\_ Kyung-Ho Heo, Ph.D. Kent State University, 1995, Professor, Speech Communication, drhur@khu.ac.kr
- \_\_\_ Jongmin Park, Ph.D. University of Missouri at Columbia, 1999, Professor, Public Relations, jongmin@khu.ac.kr
- \_\_\_ Ji-Ah Hong, M.F.A. American University, 2000, Associate Professor, Visual Communication, hja2081@khu.ac.kr
- \_\_\_ Jung-Gyo Lee, Ph.D. University of Missouri at Columbia, 2003, Associate Professor, Advertising, jglee@khu.ac.kr
- \_\_\_ Kee-Hyeung Lee, Ph.D. University of Illinois at Urbana-Champaign, 2002, Associate Professor, Cultural & Media Studies, barthes@khu.ac.kr
- \_\_\_ Sun-Young Lee, Ph.D. Michigan State University, 2005, Associate Professor, Human Communication, sunlee@khu.ac.kr
- \_\_\_ Soo-Young Cho, Ph.D. University of Missouri at Columbia, 2005, Associate Professor, Public Relations, sycho@khu.ac.kr
- \_\_\_ Jong-Hyuk Lee, Ph.D. Syracuse University, 2006, Associate Professor, Journalism, jonghhhh@khu.ac.kr
- \_\_\_ Doohwang Lee, Ph.D. Michigan State University, 2007, Assistant Professor, Telecommunication, doolee@khu.ac.kr
- \_\_\_ Sangwon Lee, Ph.D. University of Florida, 2008, Assistant Professor, Media Management and Economics, swlee2668@khu.ac.kr

## | Research Institute |

Institute of Communication Research offers various research opportunities for the graduate students who are interested in participating in advanced communication phenomena. Students often perform their own research in collaboration with the faculty members who have expertise in the area of individual projects.

Institute of Media Innovation focuses on research into the impacts of new technologies such as artificial intelligence(AI) and AI-related chatbots on human behaviors, social relationships, and the production of media content in the modern society.