

# The Major in British and American Culture

Tel : +82 31 201 2204 | Fax : +82 31 204 8112 | E-mail : cofla1@khu.ac.kr | URL : <http://deptofenglish.khu.ac.kr>

## What is British and American Culture?

The 21st century can be called the age of culture. The ability to understand, analyze, and produce culture is pivotal for the survival and growth of individuals and nations. Thus, in-depth study of culture in the English-speaking world is significant and essential to meet the challenges of the new century. As English becomes the global language, American and British culture is expanding its influence on the rest of the world. In order to collaborate and compete in the increasingly competitive world led by English-speaking culture, it is necessary to understand the cultures of these countries, as well as their language and literatures. The major in British and American Culture offers a variety of courses that will cultivate students' comprehensive understanding of British and American culture.

## British and American Culture at Kyung Hee University

The major in British and American Culture deals with the comprehensive culture in the English-speaking world, but with special emphasis on British and American culture. Culture in its broad sense is a whole way of life, or a signifying system, through which a social order is communicated, reproduced, experienced, and explored. Culture not only includes high intellectual and artistic activity, but also everyday life, such as eating, clothing, feeling, and consuming. In order to cover all areas of culture, the program in British and American Culture offers courses on the popular as well as high culture in English-speaking countries. It provides courses on performing arts, such as drama and musicals, narrative, which constitutes the basis of all arts, and film, which has already ascended as the leading visual media of the contemporary world. Special critical attention is paid to language, both as the central tool of communication and as the arena in which social and cultural differences are reflected and produced. The major also deals with cultural phenomena that recently gained political importance, such as feminism, globalization, and sexual revolution. In order to see these contemporary issues in the historical context, the major provides courses on the history of British and American cultural thoughts and criticism. Successful completion of the major will prepare students to become specialists in British and American culture and leaders in today's context.

## | Degree Requirements |

**Students pursuing a B.A. in British and American Culture must complete the following coursework in addition to the general studies program required by Kyung Hee University**

- complete a minimum of 120 credit units(students who entered after 2019) OR
- a minimum of 130 credit units(students who entered by 2018)
- complete 15 credits of required major courses
- complete 48 credits of elective major courses
- “Major Exploring and Entrepreneurship Seminar” is mandatory
- meet the requirements of minimum English competency : TOEFL score of 570(PBT) or 88(IBT) or TOEIC score over 850

## | Courses |

### Year 1

Speech and Discussion 1 and 2, Practical English Grammar, Critical Reading and Writing 1, British History and Culture, American History and Culture

### Year 2

Introduction to English Linguistics, Introduction to English Literature, Introduction to Cultural Studies, Critical Reading and Writing 2, The World of Images, Introduction To Storytelling, Understanding Characters, Introduction to Performance Studies, Globalization and Multiculturalism, Understanding Animation and Contemporary Culture, Film and American Culture, Game Culture, Fairy Tale Characters, The Korean Wave and Global Culture

### Year 3

Business Communication 1, Global Current English, English Translation and Interpretation 1 and 2, Asia and its Other Languages, Media Criticism, Non-fiction Narrative, Studies in British Cinema, Romance Storytelling, British and American Musicals, Studies on Tragic and Comic Characters, Image Culture and Technology, Cyberspace and Culture, Theoretical Foundation of Teaching English as a Subject Matter, Curriculum and Materials Development, Logical Thinking and Essay Writing in ELT

### Year 4

Graduation Thesis, Business Communication 2, Posthuman Culture and Narrative, Mystery Storytelling, Arts and Cultural Management, Cultural Communication and Cultural Translation, Festival as World Culture Internship, Special Topics in Cultural Studies, Technology and Digital Contents, Task-based English Learning

## | Careers and Graduate Destinations |

After graduation, our students have a variety of choices for their careers in such fields as communications, media, global trade, business, banking, publishing, education, and other areas requiring knowledge and understanding of cultures in the English-speaking world. With a strong undergraduate background in interdisciplinary study provided by the major, graduate study is also possible in all areas, including English literature, British and American history, philosophy, religion, anthropology, cultural studies, media studies, sociology, and education.

## | Faculty |

\_\_\_ Myung-Ho Lee, Ph.D. State University of New York at Buffalo, Professor, American Fiction and Cultural Theory, mhlee@khu.ac.kr

\_\_\_ Taek-Gwang Lee, Ph.D. The University of Sheffield, Professor, Cultural Theory, tglee@khu.ac.kr

\_\_\_ Hyejean Chung, Ph.D. University of California-Santa Barbara, Professor, Film and Media Studies, chunghj@khu.ac.kr

\_\_\_ Jason Barker, Ph.D. Cardiff University, Wales, Professor, Cultural Studies, 039716@khu.ac.kr