

Department of International Business and Trade

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What's International Business and Trade?

International Business and Trade crosses many disciplines and is an important component of the commercial world in which we all live. At the Department of International Business and Trade, you can learn about important issues relating to the international economics and the management of businesses that span national boundaries. The primary issues of teaching in the Department are:

- theories of international trade and international finance
- role of governments and international economic policies
- macro and micro environments facing international firms
- international business strategy
- practices of international business and trade
- foreign area studies such as Asia, Europe and the Pacific

Degree Requirements

To receive the Bachelor of Commerce degree in International Business and Trade, students must:

- complete a minimum of 120 credit hours
- satisfy the general requirements of the School for professional degrees

Courses

Year 1

Principles of Management, Principles of Macroeconomics 1, Principles of Microeconomics 2, Statistics, Introduction to International Trade, Career Startup Seminar

Year 2

International Business, International Commerce Practice, English Conversation for International Trade, Global Business Information System, Special Lecture Series of Mentors, International Trade and Investment Negotiation, FTA & Tariffs Theory, Global Financial Policy, Trade Policy, Accounting Principles, Regional-Specialized e-commerce trade, Regional-Specialized eco-friendly bio-health trade

Year 3

Introduction to Foreign Area Study, Entrepreneurship in international trade & business, International Marketing, International Trade Theory, International Financial Management, Strategic Management of Global Businesses, International Logistics Management, International Finance, International Trade Law, Capstone Design 1(International Business and Trade), Capstone Design 2(International Business and Trade), Independent Learning & Research 1(International Business & Trade)), Independent Learning & Research 2(International Business & Trade)), International Resource Theories, Cross Border Electronic Commerce, International Business Case Studies, Emerging Market Researching, Trade Big data, Derivatives, International Investment

Year 4

Graduation Thesis, Foreign Exchange Theory, International Industrial Analysis, International Mergers & Acquisitions, International Trade Internship, Cross-cultural management, Capstone Design 1(International Business and Trade), Capstone Design 2(International Business and Trade), Independent Learning & Research 1(International Business & Trade)), Independent Learning & Research 2(International Business & Trade)), Empirical Study on International Trade, Trade and Commerce issue

Careers and Graduate Destinations

The graduates of International Business and Trade are equipped with the knowledge and the skills required to succeed in all areas of international management of companies and governmental organizations. Our graduates are active in various fields of international business such as management consulting, investment banking, policy analysis, and trade advice.

Faculty

Hun-Joo Jung, Ph.D. University of Nebraska, 1990, Professor, International Business & Strategy, hjjung@khu.ac.kr

Hag-Min Kim, Ph.D. Washington State University, 1994, Professor, e-Trade, edoctor@khu.ac.kr

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