CATENA-X INTERNATIONALIZATION & CROSS SECTORAL

Research Activities of the DLR within the Funding Project



Preparing CX to scale in other regions





Approach for Internationalization and Scaling



Step 1 (Initial Preparation)

Preparation and

Understanding

- Identification of Stakeholder (companies, associations, institutions, g overnmental parties and individuals) relevant for Catena-X
- Analysis of local activities and clustering of similar Use Cases (Gaia-X Hubs, IDSA, Research or Industry)
- Market attractivity analysis of the regional automotive market
- Regulatory & Funding Overview

Step 2 Validation

Assessment of Region and

- Based on initial Research identify blank spots of information
- Gather regional specific Painpoints & Motivation together with local experts
- Validate the Results of the criteria assessment Concepts with Experts
- Continuous Exchange on relevant topics

Step 3 Pilots and Blueprints

Handover & Transfer

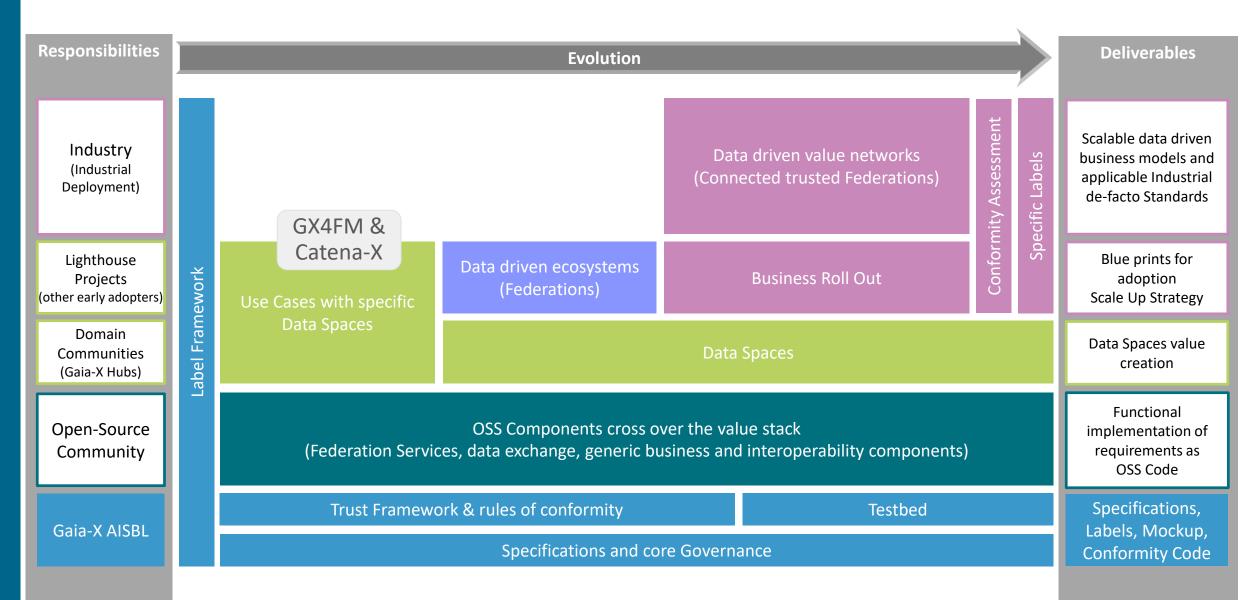
- Create a strategy recommendation and overview document
- Handover to the Internationalization Committee
- Introduce local PoCs
- Provide CX blueprints

Catena-X Association



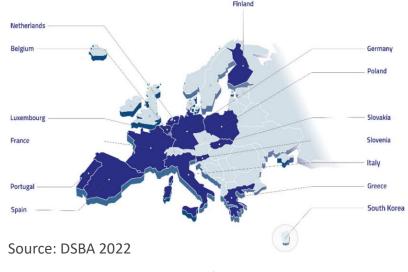
Gaia-X Ecosystem Responsibilities and Deliverables





Overview of Initiatives and Use Cases Cross Sectoral Work





Gaia-X Hubs

Distribution of Domain Use Cases in Data Space Projects

August 2022



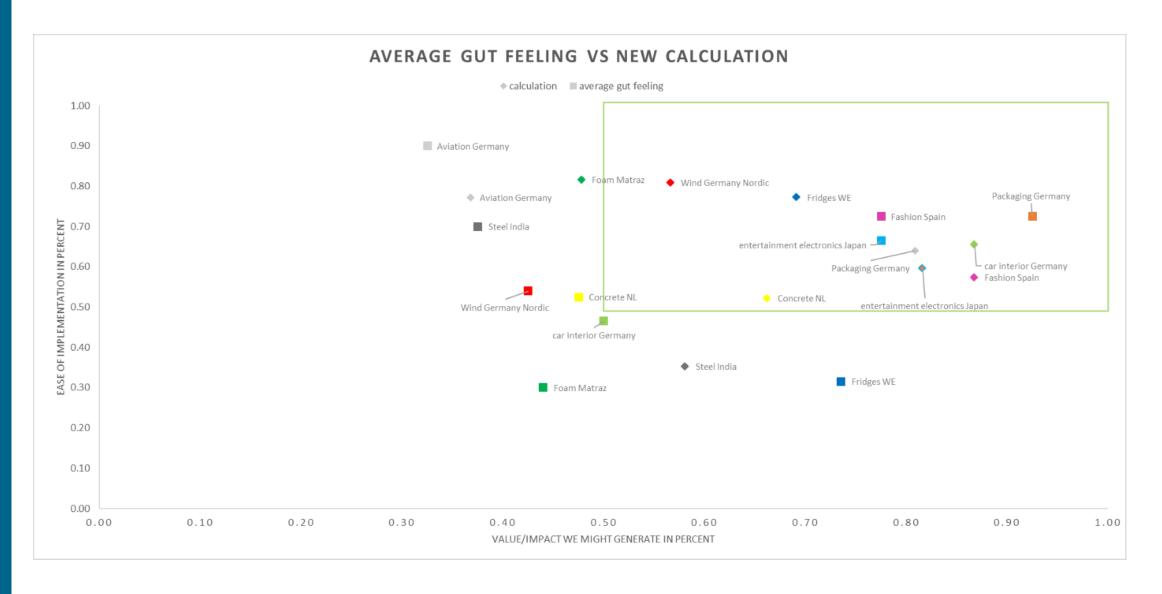


Regional Distribution of Use Cases

August 2022

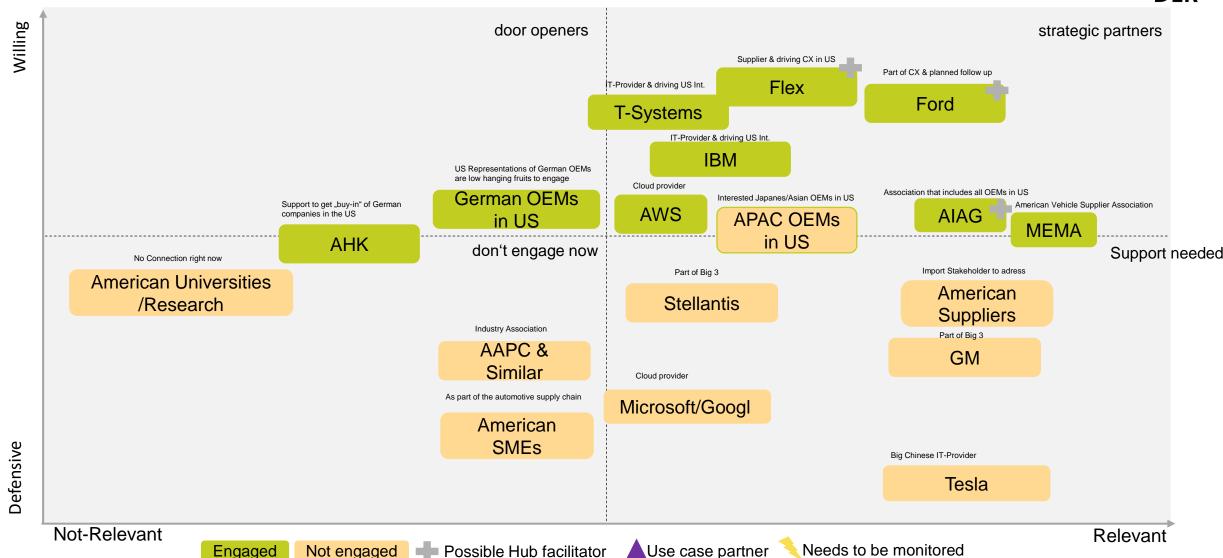
Ease of implementation vs. Impact of Regional Markets





US Example: Stakeholder Matrix US





One Example of Int. Pilot: Development of a Global PoC



Overview

Current Situation:

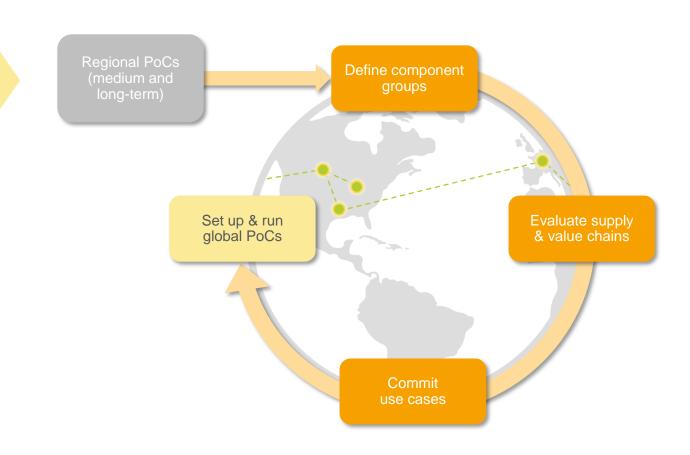
- High interest in international progress (1st mover inhibition)
- Limited intrinsic pull factor/ commitment per region
- Similar needs, tasks and preparation

Benefits:

- Create success stories & benefit from international pull factor
- Use synergies and avoid redundant tasks
- Derive standard sandbox for future PoCs
- Overcome one-up one-down PoCs & improve market penetration power

Challenges:

- Define sandbox for global PoC & evaluate regional requirements
- Minimize complexity and retain efficiency (time, communication, governance etc.)



Impressum



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